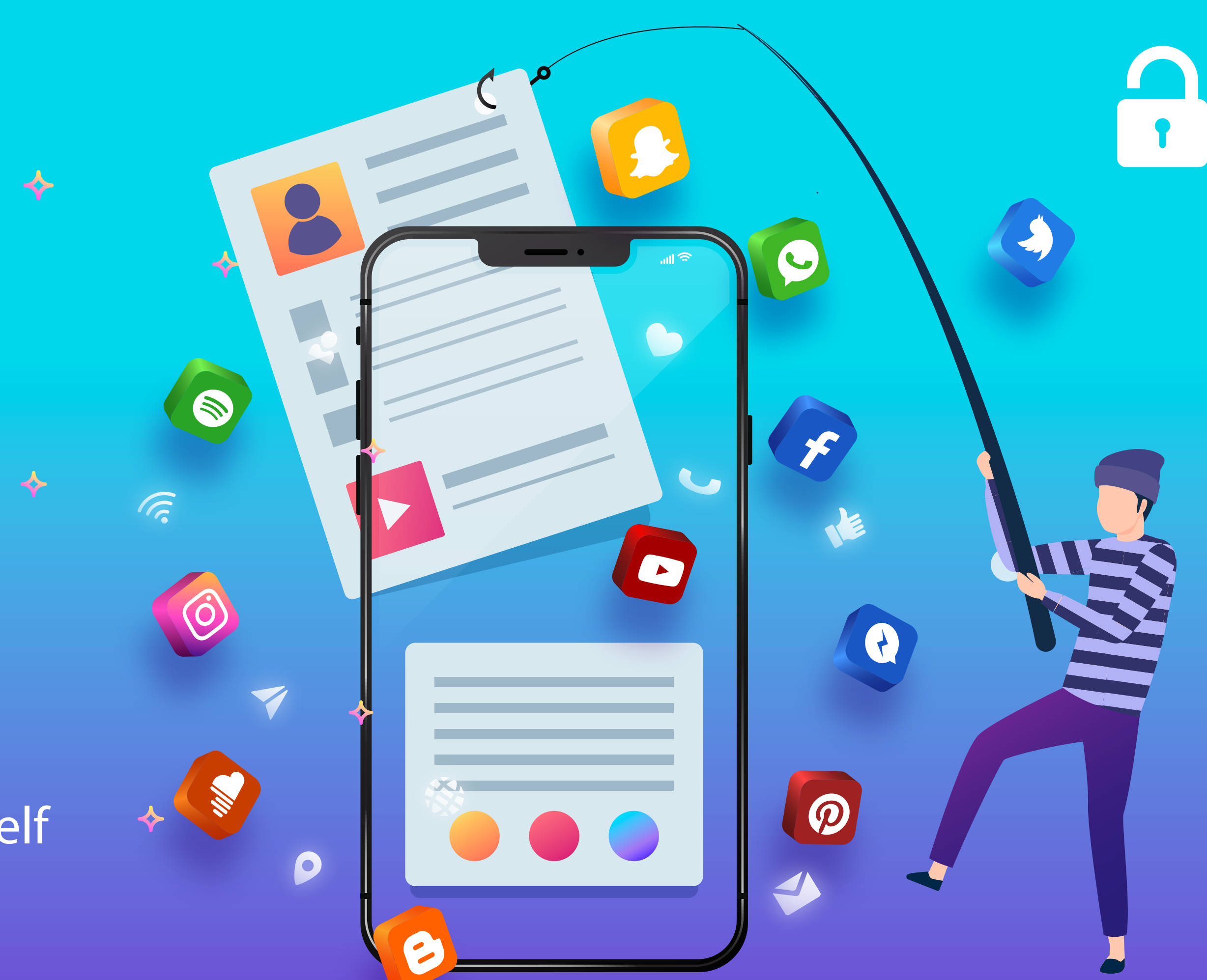


Mastering Social Media Privacy A Teen's Guide

Different social media platforms have varying privacy settings. Familiarize yourself with the settings specific to your platform (e.g., Facebook, Instagram, Snapchat).



What Are **Privacy** Settings for social media?

Privacy settings are tools provided by social media platforms that allow you to control who can see your posts, profile information, and activity. ⁽¹⁾

Despite their widespread use of social media, a study shows that only

29%

of teens feel they have complete control over their personal information online, indicating a lack of awareness or understanding of privacy settings. ⁽²⁾

Understanding Social Media Privacy Features



Profile settings

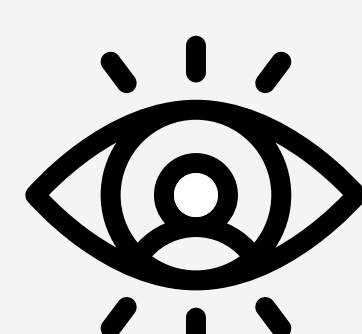
Adjust who can see your profile, bio, and contact information, and choose whether to allow friend requests or follow requests from strangers.



App permissions

Review and manage the permissions granted to third-party apps connected to your social media accounts to protect your data and privacy.

Keep It Private



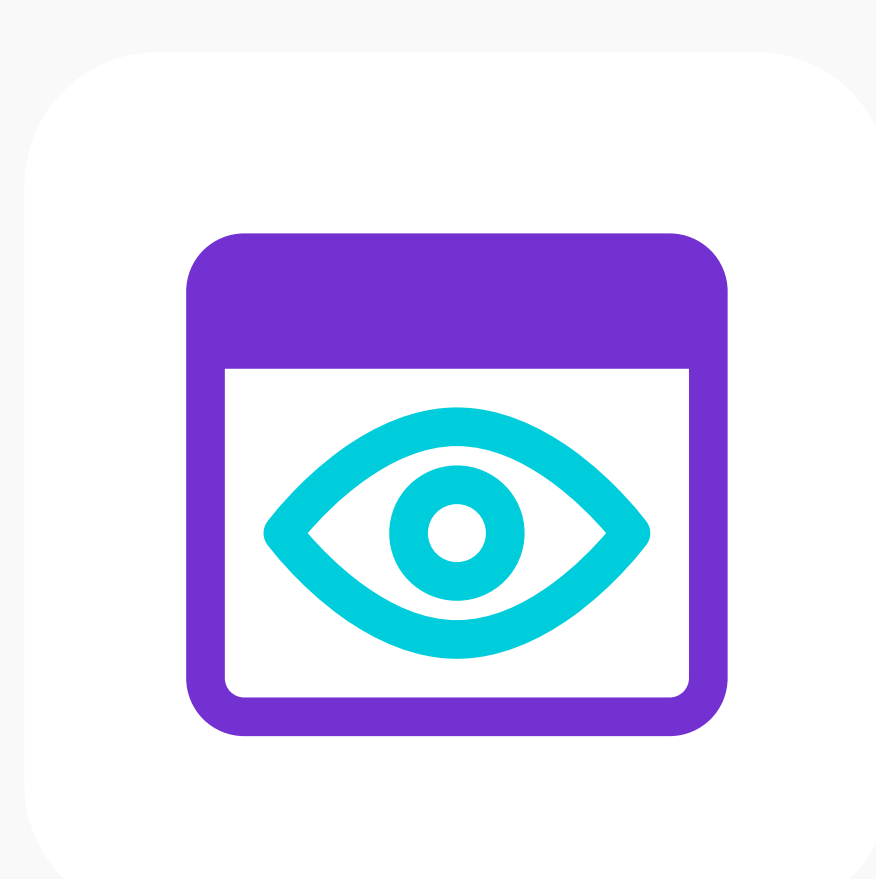
Profile Visibility

Set your profile to private. This ensures that only approved followers can see your posts and personal information.



Location Services

Turn off location services for social media apps and avoid sharing your exact location with everyone.



Post visibility

Control who can see your posts, photos, and videos by setting privacy preferences for individual posts or your entire profile



Tagging and mentions

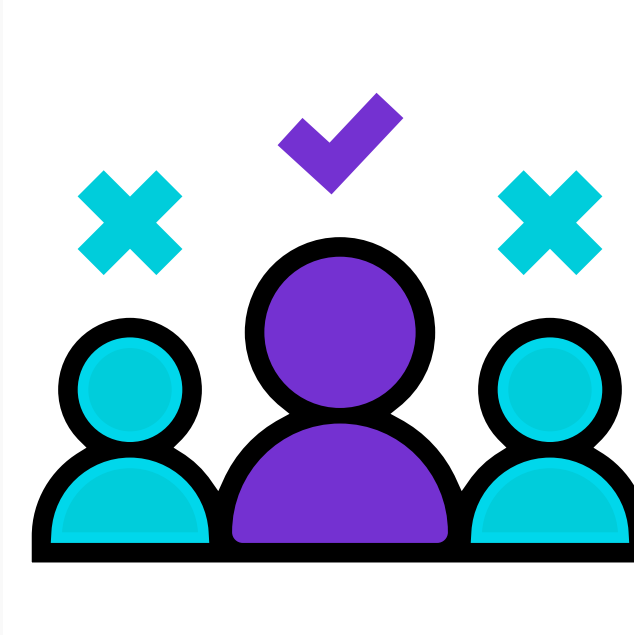
Manage who can tag you in posts or photos and who can mention you in comments or captions.

How to protect your privacy?



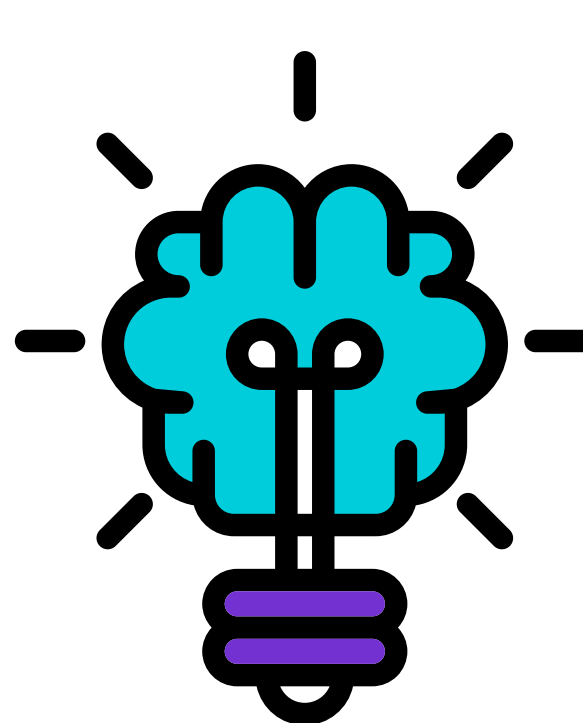
Review settings regularly

Review and update your privacy settings on each social media platform to ensure they reflect your preferences.



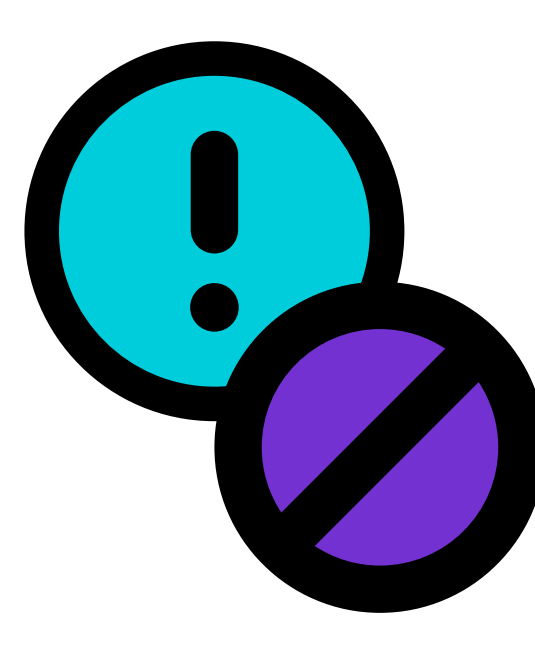
Be selective with friends

Only accept friend requests or follow requests from people you know and trust, and consider unfriending or unfollowing anyone who makes you uncomfortable.



Think before you post

Pause and consider the potential consequences before sharing personal information or posting photos or videos online.



Report and block

If you encounter unwanted attention or harassment on social media, don't hesitate to report and block the offending user to protect yourself.



Talk to a Trusted Adult

If unsure about something, ask a parent, teacher, or counselor for help.

ACT TODAY!

With the proper knowledge and tools, you can take control of your social media privacy and enjoy a safer and more enjoyable online experience. By understanding privacy settings, being mindful of what you share, and taking proactive steps to protect your personal information, you can navigate social media confidently and safely.

Citations

(1) <https://www.emerald.com/insight/content/doi/10.1108/info-01-2014-0004/full/html>

(2) <https://www.common sense media.org/press-releases/teens-on-social-media-many-benefits-to-digital-life-but-downsides-too>