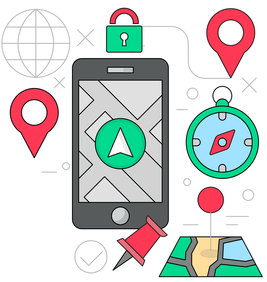
# Location Tracking

## Understanding the Risks and Protecting Your Privacy



## What is Location Tracking ?

Location tracking refers to the electronic collection of your geographical whereabouts, often through GPS-enabled devices like smartphones. [1]

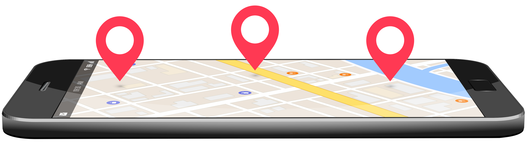
Apps and services use this data to provide location-based services, such as navigation, local recommendations, and targeted advertising. [1]

## Teens connecting online locations.[2]

**98%** from home

**64%** at school

**57%** at friends' houses



## RISKS OF LOCATION TRACKING

### Privacy invasion

Constant location tracking can expose sensitive information, including your home address, work location, and daily routines.

### Stalking & harassment

Malicious actors can exploit location data to track and monitor individuals, posing serious safety risks.

### Data misuse

Companies may sell or misuse location data for purposes beyond what users intended, leading to potential exploitation or discrimination.

## HOW TO PROTECT YOUR LOCATION PRIVACY

### Review app permissions

Regularly review and adjust location permissions for apps on your devices, granting access only when necessary.

### Use privacy settings

Enable location privacy settings on social media platforms and other apps to limit who can access your location information.

### Disable tracking features

Consider turning off location services whean unnecessary, especially for apps that don't require precise location data.

### Opting for anonymity

Use generic or randomized location information to avoid sharing your exact whereabouts.

## Adults responsibility towards Teens and Youth

### Teach responsible sharing

Educate teens and youth about the risks of sharing their location online and encourage them to think critically before disclosing personal information.

### Set boundaries

Establish clear guidelines for when and how location sharing is appropriate, emphasizing the importance of privacy and safety.

### Lead by example

Model safe behavior by demonstrating mindful location-sharing practices and openly discussing the importance of privacy with teens and youth.

## Always Remember!

While location tracking offers benefits, it also comes with inherent risks to privacy and security. By understanding these risks and implementing proactive measures to protect our location privacy, adults, teens, and youth can navigate the digital landscape with greater confidence and security.


**Citations**

(1)https://www.sciencedirect.com/science/article/abs/pii/S0267364913000587

(2)https://www.esafety.gov.au/research/kids-teens-online