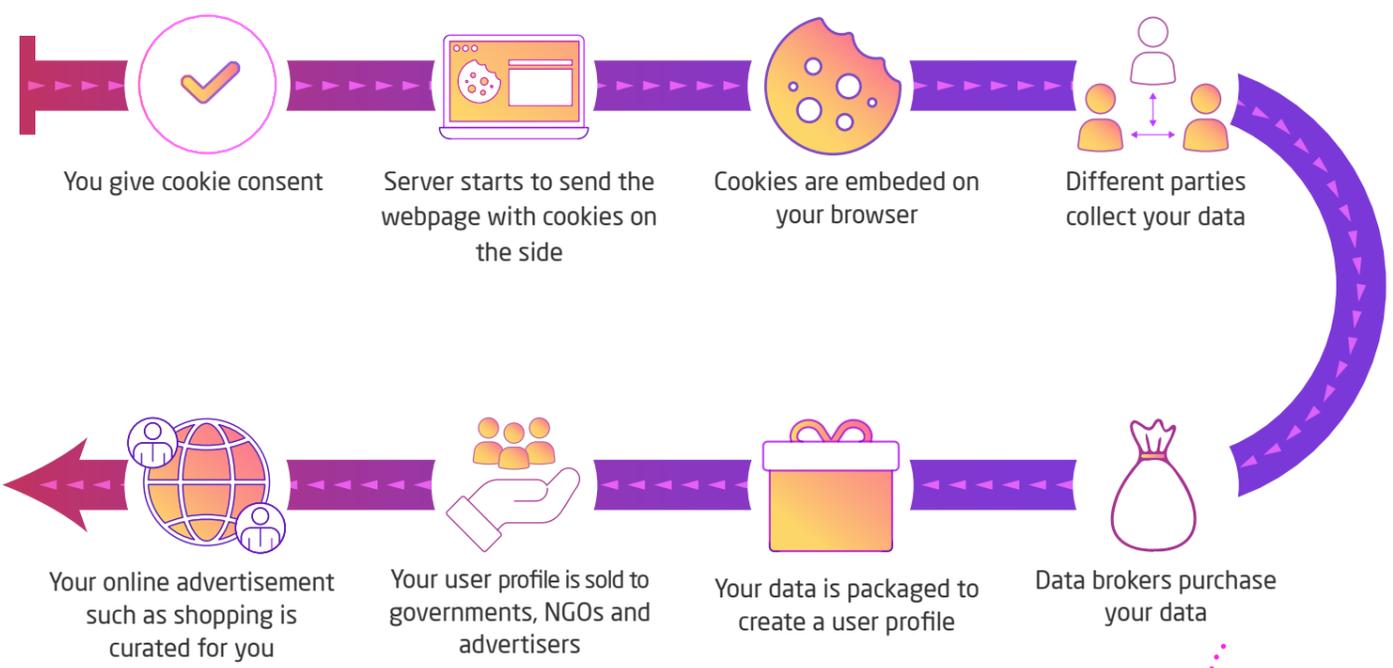


COOKIES: WHAT ARE THEY AND HOW DO THEY WORK

Cookies are small packages of data stored on your device's browser and used to remember you and track your online activities and preferences.



The way cookies work



Cookie consent

It's your consent to allow cookies and websites to obtain it before collecting, using and selling your personal information. To obtain your informed consent, websites should notify you about:

- Cookie types
- Cookie providers
- Cookie purpose
- Cookie duration

Types of cookies based on their purpose¹

Strictly necessary cookies

Are used to fulfill the basic features of the website such as page navigation and putting items in your cart.

- Mostly they are provided by the website you visit and only kept during the session.
- Your consent is not needed for this type of cookies.

Statistic/performance cookies

Are used to anonymously collect and track the performance indicators of the website such as the monthly number of unique visitors.

- Mostly third-party companies collect this data for the websites but the data collection is anonymous.

Preference/functionality cookies

Are used to remember which version of the website should be shown to you based on your location and preferred language.

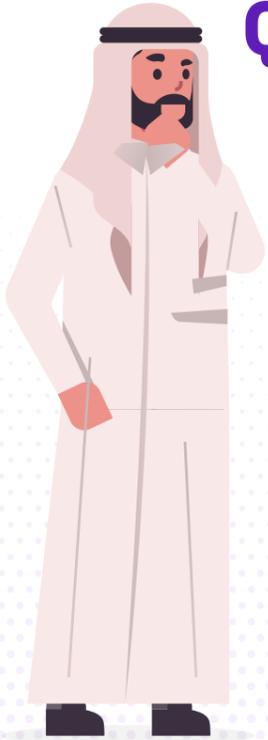
- Your username and password are recorded with this type of cookies for the website to remember you. Therefore, they can be kept for a long time.

Marketing cookies

Are used to track your behavior across websites to create relevant and engaging online experiences.

- Their source is almost always from third party companies and they are mostly persistent type of cookies that remain in your browser until they are deleted.

While giving cookie consent, QUESTION:



- ✓ Who is the provider of the cookie?
- ✓ Do they need this data for functionality?
- ✓ For how long will this cookie be stored on my browser?

References:

1. Cookies, the GDPR, and the ePrivacy Directive <https://gdpr.eu/cookies/>