

A COMPREHENSIVE GUIDE TO YOUR DIGITAL FOOTPRINT

IN THE AGE THE OF INTERNET OF THINGS

The trail of digital information you leave behind when you do anything Online Once it is created, willingly or unwillingly, your digital footprint cannot be deleted.

YOU LEAVE A DIGITAL FOOTPRINT WHEN YOU...

Make inquiries on **search engines**

Use an app or a blog to **journal** your thoughts and feelings

Get a screenshot of some social media posts

Share stories that gets deleted in a day

Make Online **purchases**

Move your cursor on a web page

Open or close the door of your **smart refrigerator**

Let websites **remember you** and your password

Share your location with apps and people

Give comments to your **virtual assistants**

Watch your favorite shows on your **smart TV**

Download files

Add and use **extensions** on your browsers

Like, react to, repost or comment on a post

Track your activity with **fitness trackers**

View user profiles on social media

Click on **links, tags and hashtags**

Scroll through or stop on webpages and apps

Join Online groups and forums

Ask your smart **home environment system** to lock the doors

Use your car's or phone's **navigation app**

Your digital footprint has potential to...

1. Affect how people such as your friends, future employers and academic review committees **perceive you**.

2. **Improve your Online experience** by giving necessary statistics for web developers to improve functionality and performance of websites and apps.

3. Be used to show you **targeted ads** based on your previous searches, page visits, likes, reposts or purchases.

4. Be exploited to **get a hold of your accounts** especially if you unknowingly give out information related to your passwords and security questions.

5. Analyze characteristics of populations and conduct **social engineering** if a mass of people leaves their digital traces.

Reduce your digital footprint!

☑ Delete **cookies** from your browser.

☑ **Search yourself Online**

☑ Log out from and delete **inactive accounts**.

☑ Read **privacy policies**, terms and conditions of all services and devices.

☑ Control who can see your posts with **privacy settings**.

☑ Be mindful of which posts **you like, react and comment**.

☑ Carefully **tailor the content** you share.

☑ **Untag yourself** from a content added by someone else.

☑ Check with whom do your **fitness trackers** share your data.

☑ Turn off Background **location tracking of** your apps.

☑ Use a **password keeper** on your computer.

Manage your digital footprint to have a good Online reputation and to be safe!

References:

1. <https://blog.mozilla.org/firefox/what-is-a-web-tracker/>
2. <https://www.freecodecamp.org/news/what-you-should-know-about-web-tracking-and-how-it-affects-your-online-privacy-4293535525/>
3. <https://www.cookiebot.com/en/website-tracking/>
4. <https://www.slashgear.com/why-your-phone-tracking-your-gps-location-is-a-problem-11557691/>



Safe Space
سيف سبيس

Safespace.qa © 2020